Market Size (2016) 
US$ 9,130.4 Mn

CAGR (2017-2025) 6.2%

### SEGMENTATION (SCOPE)

**By Resin Type**
- Thermoset
- Polyester
- Epoxy Polyester Hybrid
- Epoxy
- Acrylic
- Polyurethane
- Others
- Thermoplastic
- Nylon
- Polyolefin
- Polyvinyl Chloride (PVC)
- Polyvinyl Fluoride (PVF)

**By Coating Methods**
- Electrostatic Spray Coating
- Fluidized Bed Coating
- Electrostatic Fluidized Bed Process
- Flame Spraying

**By End-Use Industry**
- Appliances
- Automotive
- General Industrial
- Architectural
- Furniture
- Others

### MARKET TRENDS

Introduction of fine-tuned products designed for specific applications and penetrating new markets through geographical expansion.

### MAJOR DRIVERS

- Increasing application of powder coatings in various end-use industries such as appliances, automotive, furniture, architecture.
- Growing population, increasing disposable income, rampant growth of the automotive industry.

### PROMINENT REGIONS

**ASIA PACIFIC**

Market Share 42%

The growing construction, and automotive end-use industries, rising urbanization, growing demand for fully furnished homes.

### SEGMENTATION (STATISTICS)

**By Coating Method**
- Flame spraying

Market Share US$ 233.8 Mn

**By End-use Industry**
- Automotive
- Furniture

CAGR 6% CAGR 5.2%

### KEY DEVELOPMENTS

- In November 2016, Axalta (supplier of powder and liquid coatings) introduced a semi-matte coatings solution called BK08 20 Gloss.
- In November 2016, Axalta announced plans to set up a new production plant for powder coatings in Landshut, Germany, in order to cater to its large customer base in Europe.

### KEY PLAYERS

- Axalta Coating Systems
- Asia Paints Limited
- Somar Corporation
- AkzoNobel N.V.
- PPG Industries Inc.
- Beger Paints India Limited

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